

# Lindsey Filipowicz

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## ■ Summary

Hello, my name is Lindsey. I am a graphic designer with over five years of experience. I have created quality graphics, document designs, and branding materials for small businesses and large global companies. I am looking for a position where I can utilize my creative talents and fuel my passion for design.

## ■ Education

*Kennesaw State University*

*(formerly known as*

*Southern Polytechnic State University)*

Aug 2013-Dec 2016

**BA in New Media Arts**

Honors College

Magna Cum Laude

## ■ Skills

Graphic Design	Illustrator
Branding	InDesign
Illustration	Photoshop
UX/UI	Microsoft Office
Web Design	Mac/PC

## ■ Accomplishments

Dean's List

HOPE Scholarship

Student Honors Council - President

Home Depot Scholarship Recipient

## ■ Experience

*London Grant* | Oct 2018-Present

### **Graphic Designer**

- Designed engaging print collateral: labels, tissue paper, stickers and note cards
- Coordinated social media posts: edited images and created text posts
- Designed and edited website assets

*GDI Tools* | Jan 2020-Mar 2021

### **Graphic Designer**

- Created yearly product catalog
- Designed multiple custom covers for customers

*Landis and Gyr* | Sep 2019-Feb 2020

### **Contract Graphic Designer**

- Created infographics and images for social media
- Created Powerpoint presentations for the sales team and other key players in the organization
- Brainstormed with the marketing team to create visuals that tell the story of the brand
- Created print collateral and large scale graphics for national trade shows

*Brittany Prescott* | Oct 2019-Aug 2020

### **Freelance Graphic Designer**

- Created personal logo and social media assets
- Updated website elements

*Christ Church Episcopal* | Feb 2017-Nov 2017

### **Graphic Design/Branding Consultant**

- Developed informational document design and branding materials: brochures and business cards
- Created and implemented a new style guide